

# 2019 Seena Magowitz Golf Classic Sponsorships & Participation Opportunities

## **SIGNATURE SPONSORSHIP OPPORTUNITIES**

We consider Signature Sponsors our co-partners in the battle against pancreatic cancer and invite them to participate in planning of specific events if preferred. Signature Sponsors will be featured in all media exposure including national press releases, social media, and related articles. Premier recognition at the Seena Dinner including check presentation, as well as an opportunity to place gifts and products at all events. **Signature Sponsors will also receive a dedicated, full, perpetual page on the Seena Magowitz Foundation website.**

### **Visionary Leadership Sponsor:**

**\$250,000**

**The 2019 Visionary Leadership Sponsor.** A powerful visionary voice in the fight to eradicate pancreatic cancer. A driving force. Forging a path in pursuit of the eventual eradication of the most brutal of cancers. A philanthropic leader that strengthens the alliance of synergy among stakeholders, donors, and scientific medical researchers while cultivation shared values that quicken the pace to the ultimate goal. **Your firm will have a private meeting with Dr. Von Hoff and his team in Phoenix, Arizona.** Learn and explore new discoveries and positive results of current clinical trials. In your style and pace, take great pride in helping to extend quality of life and even saving lives until a cure of pancreatic cancer is discovered. Includes:

- (3) Executive Suite at Arizona Biltmore
  - Hotel accommodations include black car transfers to/from airport and events.
- (30) passes to the Saturday Western Event.
- (2) seats at the Head Table at the Saturday Seena Dinner next to Dr Von Hoff.
- (4) reserved tables (40 guests) at the Saturday Seena Dinner at the Arizona Biltmore
- (8) golf foursomes (32 golfers) at Sunday Golf Tournament.
- 2-page spread in the 2019 Tribute Book

### **Trailblazer Sponsor:**

**\$150,000**

**A strong voice in the war on pancreatic cancer. Be the Trailblazer!** An advocate that instills faith, hope and the power of positive thought among pancreatic cancer patients. A trailblazer sponsor is committed to philanthropic effort, networks and unites other advocates in the fight against pancreatic cancer. To implement cause marketing that incites action to improve outcomes for pancreatic cancer patients. Includes:

- (2) Executive Suite at Arizona Biltmore
  - Hotel accommodations include a spa pass and black car transfers to/from airport and events.
- (20) Passes to the Saturday Western Event.
- (2) seats at a Head Table at the Saturday Seena Dinner.
- (3) reserved tables (30 guests) at the Saturday Seena Dinner at Arizona Biltmore
- (6) golf foursomes (24 golfers) at Sunday Golf Tournament
- Choice of Premium page in the 2019 Tribute Book

### **Seena Dinner Sponsor:**

**\$100,000**

The Seena Dinner is the main event for 2019 at the 17th Annual Seena Magowitz Golf Classic. This sponsor creates a memorable scientific medical evening that includes a sit-down dinner for an expected 300 guests. A time to reunite with old friends and cultivate new ones. Listen to the encouraging words of our Keynote speaker, Dr. Daniel Von Hoff as he presents the latest state of progress against pancreatic cancer. Entertain your clients. Put on your goodwill hat and reach out to patients whose lives will be touched by your philanthropic generosity. Includes:

- Focal point at the dinner of the sponsor's logo.
- (1) Executive Suite at Arizona Biltmore
  - Hotel accommodations include a spa pass and black car transfers to/from airport and events.
- (20) Passes to the Saturday Western Event.
- (2) seats at a Head Table at the Saturday Seena Dinner
- (2) reserved tables (20) guests at the Saturday Seena Dinner at the Arizona Biltmore
- (4) golf foursomes (16 golfers) at Sunday Golf Tournament and Awards Lunch
- Premium page in the 2019 Tribute Book

# 2019 Seena Magowitz Golf Classic Sponsorships & Participation Opportunities

## **MAJOR EVENT SPONSORSHIP OPPORTUNITIES**

Major Event Sponsors enjoy strong brand alignment with the specific activity that best suits their corporate values. They will be recognized as the underwriter of their event with commensurate coverage in all marketing materials, event promotion, website, social media, and national press releases.

### **Saturday Western Event at Corona Ranch Sponsor:**

**\$ 50,000**

Saturday Western Event at Corona Ranch

- (20) passes to the Saturday Western Event
- (2) reserved table (20 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- (2) golf foursome (8 golfers) at Sunday Golf Tournament and Awards Lunch
- (2) Hole Sponsor signs
- Full page in the 2019 Tribute Book

### **Sunday Golf Tournament Event Sponsor:**

**\$ 50,000**

Honor your company's competitive spirit while entertaining guests and networking as the Sunday Golf Tournament Sponsor at Arizona Biltmore:

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- Sponsor logo on golf carts and Driving Range & Practice Green Signage
- Opportunity to provide golf Tournament winner trophies and golf goody bag items.
- (3) golf foursomes (12 golfers) at Sunday Golf Tournament and Awards Lunch
- (3) Hole Sponsor signs at Sunday Golf Tournament.
- Full page in the 2019 Tribute Book

### **Friday Meet and Greet at the Arizona Biltmore Event Sponsor:**

**\$ 30,000**

Highlight your company's gracious hospitality by sponsoring the Meet and Greet Event in an iconic setting at the Arizona Biltmore. Includes:

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (2) Hole Sponsor sign at Sunday Golf Tournament.
- Full page in the 2019 Tribute Book

### **Saturday Cocktail Hour Event Sponsor:**

**\$ 25,000**

Encourage networking and camaraderie as the Saturday Cocktail Hour Sponsor. Includes:

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (2) Hole Sponsor sign at Sunday Golf Tournament.
- Half page in the 2019 Tribute Book

### **Friday is Dan's Diamond Day**

**\$ 20,000**

Be the Sponsor of our Dan's Diamonds Day on Friday. This is a time that we give the Pancreatic Cancer patients a venue to speak to Dr. Von Hoff and learn more firsthand what is going on with the fight for them and information for better quality of life for the patients

Includes:

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (2) Hole Sponsor sign at Sunday Golf Tournament.
- Half page in the 2019 Tribute Book

# 2019 Seena Magowitz Golf Classic Sponsorships & Participation Opportunities

## **GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES**

### **Sunday Golf Tournament Forecaddies Sponsor:**

**\$ 15,000**

Your Company will sponsor the great Forecaddies at Arizona Biltmore Golf Course. The Caddies will be at the par 4 and 5 holes recovering the golf balls off the drive to the best ball spot to speed up the game and give directions on best play to the hole.

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- Logo'd shirts for (6) Forecaddies and Logo'd shirts for Sponsor (4)
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (1) Hole Sponsor signs at Sunday Golf Tournament
- Half page in the 2019 Tribute Book

### **Saturday Seena Dinner Table Sponsor:**

**\$ 10,000**

Entertain clients and prospects, bring spouses, family and friends, learn about the latest advances against pancreatic cancer.

- (10) passes to the Saturday Western Event
- (1) reserved table (10 guests) at the Saturday Seena Dinner at Arizona Biltmore.
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (1) Hole Sponsor sign at Sunday Golf Tournament
- Half page in the 2019 Tribute Book

### **Jesse McGuire National Anthem Sponsor:**

**\$ 7,500**

Sponsor the National Anthem to open the Golf Tournament Sunday played by Jesse McGuire

- (4) passes to the Saturday Western Event
- (4) guests at the Saturday Seena Dinner at Arizona Biltmore
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (1) Hole Sponsor sign at Sunday Golf Tournament

### **Golf Goody Bags Sponsor:**

**\$ 7,500**

Send the participants home with reminders of your corporate goodwill as the Golf Goody Bag Sponsor.

- (4) passes to the Saturday Western Event
- (4) guests at the Saturday Seena Dinner at Arizona Biltmore
- Company logo on Golf Goody Bags and may place branded items inside
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (1) Hole Sponsor sign at Sunday Golf Tournament

### **Hole-In-One Sponsor:**

**\$ 7,500**

Garner attention while fostering competitive spirit as the Hole-In-One Sponsor.

### **Purple Foursome Sponsor:**

**\$ 5,000**

- (4) passes to the Saturday Western Event
- (4) guests at the Saturday Seena Dinner at Arizona Biltmore
- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- (1) "If not me, then Who?" Hole Sponsor sign at Sunday Golf Tournament

### **Golf Course Beverage Cart Sponsor:**

**\$ 5,000**

Receive high visibility as the sponsor of welcome refreshments on the course! Sponsor a Beverage Cart at the Sunday Golf Tournament.

## 2019 Seena Magowitz Golf Classic Sponsorships & Participation Opportunities

### **GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES continued Page 2**

<b><u>Longest Drive Hole Sponsor:</u></b>	<b>\$ 2,500</b>
Sponsor for the Longest Drive Hole and prize.	
<b><u>Closest-to-the-Pin Hole Sponsor:</u></b>	<b>\$ 2,500</b>
Sponsor for the Closest-to-the-Pin Hole and prize	
<b><u>“Friends of Seena” Banner Sponsor:</u></b>	<b>\$ 2,500</b>
Banner signage Your Company Logo	
<b><u>“If not me, then who?” Hole Sign Sponsor:</u></b>	<b>\$ 1,800</b>
Large Sign with your Company Logo	
<b><u>SMF Golf Hats Sponsor:</u></b>	<b>\$ 5,000</b>
Sponsor the SMF Golf Hats with your Company Logo	
<b><u>Volunteer T-Shirts Sponsor:</u></b>	<b>\$ 1,000</b>
Sponsor the Volunteer T-Shirts with your Company Logo	
<b><u>“Purple Is the New Pink” Hole Sign Sponsor:</u></b>	<b>\$ 500</b>
Sign with your Company Logo	

# 2019 Seena Magowitz Golf Classic Sponsorships & Participation Opportunities

## **PARTICIPATION OPPORTUNITIES**

If you would like to participate as an individual, you may do one event, all events or a combination of events. Please note that attendance for certain events are limited in capacity, so register early to ensure your place. All participants are invited to join us at the Meet and Greet on Friday at Arizona Biltmore following.

### **Golf Foursome Only:** **\$1,250**

- (1) golf foursome (4 golfers) at Sunday Golf Tournament and Awards Lunch
- No participation in Saturday Western Event or Seena Dinner

### **Admission for 1 to all the Events** **\$ 750**

- (1) passes to the Saturday Western Event
- (1) seat at Saturday Seena Dinner at the Arizona Biltmore
- (1) golfer at Sunday Golf Tournament

### **Admission for 1 to play in Sunday Golf Tournament:** **\$ 350**

- (1) golfer at Sunday Golf Tournament includes bus, breakfast and award lunch
- No participation in Saturday Western Event or Seena Dinner

### **Admission for 1 to the Saturday Seena Dinner:** **\$ 300**

- (1) seat at Saturday Seena Dinner at the Arizona Biltmore
- No participation in Saturday Western Event or Golf

### **Admission for 1 to the Saturday Western Event:** **\$ 200**

- (1) pass to the Saturday Western Event.
- No participation in Seena Dinner or Golf

### **Friday Meet & Greet at Arizona Biltmore:**

**Open to all participants**

## 2019 TRIBUTE BOOK

### 2019 SEENA MAGOWITZ GOLF CLASSIC

The 17th Annual Seena Magowitz Golf Classic will be held November 1-3, 2019 at the Arizona Biltmore Resort in Phoenix.

From its fledgling beginning in 2002, the Annual SMF Golf Classic has raised more than \$12 million to seed several successful initial phase studies that in turn have helped generate over \$125 million to fund various clinical trials that have resulted in extended quality of life treatments of pancreatic cancer patients.

The Foundation continues its pursuit of early detection that will eventually lead to a cure of pancreatic cancer, the most brutal of tumor-type cancers.

### HONORING DR. DANIEL VON HOFF, M.D.

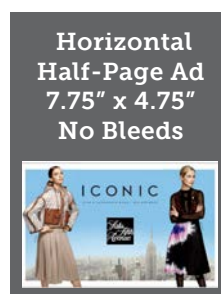
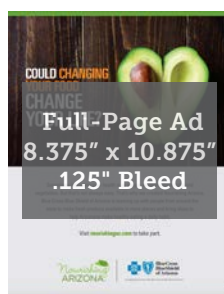
Daniel Von Hoff, M.D. has dedicated his medical life towards discovering a cure of cancer. Dr. Von Hoff is one of the world's foremost oncologists, medical researchers, and cancer scientists. He is especially renowned for his pancreatic cancer research and involvement in the development of many revolutionary drugs that have extended quality of life for countless pancreatic cancer patients.

### FIRST-EVER TRIBUTE BOOK

This tribute book will be distributed to all participants in the event as well as to hundreds of other people in the pancreatic cancer community through the Seena Magowitz Foundation.

## IN PARTNERSHIP WITH FRONTDOORS MAGAZINE

The 2019 Tribute Book is being published in partnership with our friends at Frontdoors Magazine. The following advertising prices and specs will apply for this special edition.



Ad Size	Trim	Bleed	Rate
Two-Page Spread	16.75"W x 10.875"H	17"W x 11.125"H	\$2,500
Full-Page — Back Cover	8.375"W x 10.875"H	8.625"W x 11.125"H	\$7,500
Full-Page — Front Inside Cover	8.375"W x 10.875"H	8.625"W x 11.125"H	\$7,500
Full-Page — Back Inside Cover	8.375"W x 10.875"H	8.625"W x 11.125"H	\$4,500
Full-Page — Interior	8.375"W x 10.875"H	8.625"W x 11.125"H	\$1,500
Half-Page — Horizontal	7.75"W x 4.75"H	n/a	\$750
Half-Page — Vertical	3.625"W x 10.25"H	n/a	\$750
Quarter-Page — Vertical	3.625"W x 5.125"H	n/a	\$500

### Ad Format

High-resolution PDF and JPGs accepted. Make sure all images placed are 300 DPI and CMYK format. Please e-mail artwork to [art@frontdoorsmedia.com](mailto:art@frontdoorsmedia.com).